

*MWR Strategies*  
*August 2014*  
*Confidential*

N = 1005 likely voters  
Margin of error plus/minus 3.1%

Hello, my name is XX and I am calling from Action Research. This is not a sales call. We are conducting a brief survey of voters nationwide and would just like your opinions on a few issues.

1. Are you or is someone in your house a registered voter? May I speak with that person?

100 Yes

2. How likely are you to vote in the upcoming November elections?

79 Very likely

21 Likely

3. What is the most pressing issue facing the United States? [**OPEN CODE, list all responses with 5% or more**]

21 Economy

9 Middle East

6 President Obama

6 Immigration

6 Jobs

5 Health care

4. And the second most?

12 Economy

9 Health care

8 Immigration

6 Jobs

6 Middle East

5. In general, do you favor companies getting tax breaks from the federal government?

36 Yes  
51 No  
13 Don't know/refused [**NOT READ**]

6. [**SPLIT SAMPLE**] Do you think foreign companies should get tax breaks from the federal government?

13 Yes  
81 No  
6 Don't know [**NOT READ**]

Do you think foreign companies should get tax breaks from American taxpayers?

16 Yes  
78 No  
6 Don't know/refused [**NOT READ**]

7. Do you think that companies that are already making a profit on a new technology should get tax breaks for using or producing that technology?

32 Yes  
56 No  
12 Don't know/refused [**NOT READ**]

8. Do you trust the United States Congress to give tax advantages to companies in the most effective and efficient way?

17 Yes  
77 No  
6 Don't know/refused [**NOT READ**]

9. Companies that generate electricity using wind power get a tax credit from the federal government which is paid for by taxpayers. In general, do you think that is a good thing or a bad thing?

51 Good thing  
37 Bad thing  
12 Don't know/refused [**NOT READ**]

10. The tax credit that companies get for generating electricity from wind means that sometimes wind power is used instead of less expensive energy sources like natural gas and coal. When that happens, ratepayers pay more for electricity. In general, do you think that is a good thing or a bad thing?

34 Good thing  
54 Bad thing  
12 Don't know/refused [**NOT READ**]

11. The tax credit for wind power was designed to support companies that used wind power as they got off the ground. That tax break has now been in place for more than 20 years. Which of the following comes closest to your thoughts about that?

65 20 years is long enough  
28 It probably needs a few more years  
8 Don't know/refused [**NOT READ**]

12. Do you think any energy source should get special tax treatment that is not available to all businesses?

32 Yes  
56 No  
12 Don't know/refused [**NOT READ**]

**[QUESTIONS 13 THROUGH 20 ROTATED]**

The Obama Administration recently proposed rules which would require States to reduce greenhouse gas emissions within their borders. I would like to read you a few facts about the rule. For each one, please tell me whether you think it is mostly a good thing, mostly a bad thing, or neither a good nor a bad thing.

13. The rule provides States flexibility to determine how best to achieve the reductions.

- 59 Mostly a good thing
- 17 Mostly a bad thing
- 16 Neither a good nor a bad thing
- 8 Don't know/refused [**NOT READ**]

14. [**SPLIT SAMPLE**] As a practical matter, the rule would require States to generate a certain amount of their electricity from renewable sources.

- 62 Mostly a good thing
- 19 Mostly a bad thing
- 14 Neither a good nor a bad thing
- 5 Don't know/refused [**NOT READ**]

As a practical matter, the rule would require States to impose mandates on their citizens to buy certain amounts of renewable energy, whether or not it is cost-effective.

- 22 Mostly a good thing
- 60 Mostly a bad thing
- 12 Neither a good nor a bad thing
- 6 Don't know/refused [**NOT READ**]

15. [SPLIT SAMPLE] One of the proposed approaches in the rule would require States to impose mandates on their citizens to reduce electricity consumption.

- 30 Mostly a good thing
- 45 Mostly a bad thing
- 20 Neither a good nor a bad thing
- 6 Don't know/refused [NOT READ]

One of the proposed approaches in the rule would require consumers to reduce their use of electricity.

- 44 Mostly a good thing
- 37 Mostly a bad thing
- 14 Neither a good nor a bad thing
- 5 Don't know/refused [NOT READ]

16. Under the rule, EPA would have control over how States generate their electricity.

- 28 Mostly a good thing
- 49 Mostly a bad thing
- 15 Neither a good nor a bad thing
- 8 Don't know/refused [NOT READ]

17. EPA could punish States that do not comply with the rule by withholding federal highway funds.

- 31 Mostly a good thing
- 52 Mostly a bad thing
- 10 Neither a good nor a bad thing
- 6 Don't know/refused [NOT READ]

18. EPA has not said whether the rule will have any effect on temperatures worldwide.

- 14 Mostly a good thing
- 38 Mostly a bad thing
- 37 Neither a good nor a bad thing
- 11 Don't know/refused [NOT READ]

19. Under the rule, EPA would be able to tell the States what sources of electricity – coal-fired, natural gas-fired, nuclear, or other – they could use.

- 25 Mostly a good thing
- 53 Mostly a bad thing
- 15 Neither a good nor a bad thing
- 6 Don't know/refused [**NOT READ**]

20. The rule will have no effect on what countries like China and India do with respect to global warming.

- 13 Mostly a good thing
- 49 Mostly a bad thing
- 29 Neither a good nor a bad thing
- 9 Don't know/refused [**NOT READ**]

21. In general, which of the following should be mostly responsible for deciding how electricity gets generated and used in your State?

- 65 The State government
- 20 The federal government
- 8 Other [**NOT READ**]
- 7 Don't know/refused [**NOT READ**]

22. [**SPLIT SAMPLE**] Do you trust the federal government to be responsible for the entire electrical system of the United States?

- 27 Yes
- 68 No
- 5 Don't know/refused [**NOT READ**]

Do you trust the federal government to tell utilities and States how best to operate the entire electrical system of the United States?

- 23 Yes
- 71 No
- 6 Don't know/refused [**NOT READ**]

23. Which is more important, finding new sources of energy or reducing the amount of energy Americans now consume?
- 47 Finding new sources of energy
  - 19 Reducing the amount of energy Americans consume
  - 31 Both [**NOT READ**]
  - 3 Don't know/refused [**NOT READ**]
24. Is the federal government spending enough to explore alternative sources of energy?
- 33 Yes
  - 39 No
  - 28 Don't know/refused [**NOT READ**]
25. Which of the following is the most likely way to develop and improve alternative sources of energy?
- 25 Federal government spending on research
  - 18 Federal government spending on tax credits for companies to use alternative energy
  - 46 Innovators and entrepreneurs developing new technologies and trying to make a profit
  - 12 Don't know/refused [**NOT READ**]
26. Thinking about global warming for a moment, the United States Environmental Protection Agency has said that greenhouse gas emissions in the United States have dropped about 15% in the last ten years as a result of businesses using energy more efficiently and individuals taking steps like driving more fuel efficient cars. Knowing that, which of the following comes closest to your thoughts? [**ROTATED**]
- 51 We don't really need additional federal regulations, we just need to keep developing and using better technologies that will help us reduce emissions. [**OR**]
  - 27 Federal regulations helped us achieve those reductions, so more regulations will probably result in more reductions.
  - 16 Both [**NOT READ**]
  - 6 Don't know/refused [**NOT READ**]

27. [SPLIT SAMPLE] Do you think the United States has enough oil, natural gas, and coal reserves to power the Nation for a hundred years?

47 Yes  
37 No  
16 Don't know/refused [NOT READ]

Do you think the United States has enough oil, natural gas, and coal reserves to power the Nation for hundreds of years?

50 Yes  
39 No  
10 Don't know/refused [NOT READ]

28. Do you trust the federal government to address global warming?

31 Yes  
60 No  
9 Don't know/refused [NOT READ]

29. Do you trust the federal government to develop alternative energy?

34 Yes  
57 No  
9 Don't know/refused [NOT READ]

30. How much would you personally be willing to pay each year to reduce the United States' reliance on traditional fuels like natural gas and oil? I just need a number in dollars.

Mean = \$265  
Median = \$10

(39% answered "zero")

Finally, we have just a few questions for demographic purposes . . .

31. What is your age please?

- 23 UNDER 35
- 31 35 TO 54
- 25 55 TO 70
- 20 70 AND OVER
- 1 DON'T KNOW/REFUSED [**NOT READ**]

32. What is your race or ethnic background?

- 73 White
- 10 African American
- 9 Hispanic
- 4 Asian
- 2 Other [**NOT READ**]
- 1 Don't know/refused [**NOT READ**]

33. With respect to politics, would you describe yourself as . . .?

- 26 Conservative
- 14 Somewhat conservative
- 29 Moderate
- 13 Somewhat liberal
- 14 Liberal
- 4 Don't know/refused [**NOT READ**]

34. Which of the following best describes the highest level of education you have achieved?

- 1 Some high school
- 14 High school diploma
- 20 Some college
- 35 College degree
- 8 Some postgraduate work
- 22 Graduate or professional degree
- 1 Don't know/refused [**NOT READ**]

35. Into which category does your annual household income fall? Just stop me when I get to right category.

- 23 Less than \$40,000
- 29 \$40 to \$80,000
- 19 Over \$80,000 but less than \$120,000
- 16 \$120,000 and over
- 13 Don't know/refused [**NOT READ**]

36. Do you usually vote for Republicans or Democrats in Congressional elections?

- 38 Republicans
- 39 Democrats
- 19 Neither/other [**NOT READ**]
- 4 Don't know/refused [**NOT READ**]

37. Gender [**BY OBSERVATION**]

- 47 Male
- 53 Female