MWR Strategies May 2019

N = 800 likely voters in North Carolina Margin of error plus/minus 3.5%

Hello, my name is XX and I am calling from Action Research. This is not a sales call. We are conducting a brief survey of voters and would just like your opinions on a few issues.

- 1. Are you or is someone in your house a registered voter? May I speak with that person?
 - 100 Yes
- 2. How likely are you to vote in the November 2020 elections?
 - 91 Very likely
 - 9 Likely
- 3. What is the most pressing issue facing the State of North Carolina right now? [OPEN CODE]
 - 15 Education
 - 12 Economy
 - 7 Immigration
 - 6 Health Care
 - 5 Voting laws
- 4. And the second most? [OPEN CODE]
 - 12 Education
 - 12 Economy
 - Health Care
 - 5 Taxes

I am going to read you a list of statements. For each one, please tell me whether you agree or disagree with it.

[QUESTIONS 5 TO 12 ROTATED]

- 5. In general, the federal government should not give large companies financial support.
 - 64 Agree
 - 20 Disagree
 - Don't know/refused [**NOT READ**]
- 6. I usually trust the federal government to make the right decisions.
 - 22 Agree
 - 65 Disagree
 - Don't know/refused [**NOT READ**]
- 7. The State of California should be able to determine what kinds of cars can be sold in other States.
 - 17 Agree
 - 73 Disagree
 - 10 Don't know/refused [**NOT READ**]
- 8. I trust the federal government to decide what kind of cars should be subsidized or mandated.
 - 22 Agree
 - 65 Disagree
 - Don't know/refused [**NOT READ**]
- 9. About half of all electric vehicles sold in the United States are sold in California. The citizens of the State of North Carolina should not help pay for those who buy electric vehicles in California.
 - 74 Agree
 - 17 Disagree
 - 10 Don't know/refused [**NOT READ**]

- 10. Income tax records indicate that the average buyer of an electric car makes more than 150 thousand dollars per year. Taxpayers in North Carolina should not give those buyers 75 hundred dollars through a federal tax credit when they buy an electric car
 - 66 Agree
 - 22 Disagree
 - Don't know/refused [**NOT READ**]
- One of the companies lobbying for an electric vehicle tax credit is General Motors. According to the IRS, GM paid no federal taxes in 2017. It is not right for GM to ask taxpayers for a tax credit.
 - 71 Agree
 - 16 Disagree
 - Don't know/refused [**NOT READ**]
- 12. Consumers should pay for their own cars and not rely on tax credits paid for by other consumers.
 - 76 Agree
 - 15 Disagree
 - 9 Don't know/refused [**NOT READ**]

[PAUSE]

- 13. Which of the following statements best describes your views? [ROTATED]
 - We need government policies that encourage us to buy more electric vehicles. [OR]
 - Electric cars might be a good choice for some, but those purchases should not be paid for by other consumers. [OR]
 - 7 Don't know/refused [**NOT READ**]

14. How much would you personally be willing to pay each year to support the purchase of electric vehicles by other consumers. I just need a number in dollars.

$$Mean = $442$$

$$Median = 0$$

(67% of respondents answered "zero")

We have just a few final questions for demographic purposes . . .

- 15. What is your age please?
 - 12 18-26
 - 16 27-35
 - 23 36-49
 - 27 50-64
 - 22 65 and older
- 16. With respect to politics, would you describe yourself as . . .?
 - 29 Conservative
 - 14 Somewhat conservative
 - 28 Moderate
 - 11 Somewhat liberal
 - 13 Liberal
 - 6 Don't know/refused [**NOT READ**]
- 17. Which of the following best describes the highest level of education you have achieved?
 - 3 Some high school
 - High school diploma
 - 29 Some college
 - 31 College degree
 - 5 Some postgraduate work
 - 14 Graduate or professional degree

- 18. Into which category does your annual household income fall? Just stop me when I get to right category.
 - 36 Less than \$40,000
 - 36 \$40 to \$80,000
 - 14 Over \$80,000 but less than \$120,000
 - 8 \$120,000 and over
 - 7 Don't know/refused [**NOT READ**]
- 19. Do you usually vote for Republicans or Democrats in Congressional elections?
 - 43 Republicans
 - 43 Democrats
 - 11 Neither/other [**NOT READ**]
 - 3 Don't know/refused [**NOT READ**]
- 20. Zip code? [FROM LIST]
- 21. Gender [BY OBSERVATION]
 - 48 Male
 - 52 Female